*RESEARCH PLAN*

*ONDAWARE*

**Background: -**

[Textile and clothing recycling](https://www.thebalancesmb.com/the-basics-of-recycling-clothing-and-other-textiles-2877780) is a potentially beneficial activity from environmental, social and economic points of view, as opposed to landfilling or being used for energy. As cities increasingly are diverting other high volume waste streams such as organics, the recycling of old clothes has been called the [next frontier for cities looking to reduce solid waste](http://www.cbc.ca/news/technology/textile-recycling-1.3569138). Only about 0.1% of recycled fiber collected by charities and take back programs is recycled into new textile fiber. More than $500 billion of value is lost every year due to only clothing underutilization and the lack of recycling. Ondaware is a zero waste, closed loop Product Company. Products made of textiles and only using one kind of material. Ondaware is trying to find new ways to make this recycling loop intact.

**Goals: -**

To find a better solution for textile recycling process. Which means that all the materials used to make clothes eventually come back to its parent company for future recycling.

**Research Questions: -**

What is your profession?

What do you think about environmental pollution?

What steps you take to protect mother earth in you day-to-day life?

How often do you buy clothes and how much you spend on them?

What do you do after you done wearing them?

Have you ever heard of clothes recycling and have you did that?

Will you donate you clothes for recycling after you done wearing them for free?

What you think about recycling clothes? What is your idea?